Community Choice Schools Commission

February 21, 2024 Zoom Webinar 10:00 a.m. to 12:45 p.m.

Agenda Packet Contents:

- 1. Consent Agenda: Minutes from 1.23.24
- 2. Proposed Agenda for 2.21.24
- 3. Reading Material: Frontier-MT 24
- 4. Fillable Meeting Evaluation Form

Community Choice Schools Commission Meeting Minutes

January 23, 2024 Montana State Capitol Building Room 102

Call to Order - 10:00:29

Chair Schreiber called the meeting to order at 10:00 AM. The Chair led the Commission in the Pledge of Allegiance, Ms. Kris Stockton took Roll Call, and the Chair read the Statement of Public Participation and welcomed guests.

<u>Commission members present:</u> Trish Schreiber, Chair; Katy Wright, Vice Chair; Jon Rutt, Treasurer; Cathy Kincheloe; Dr. Katey Franklin; Mark Hufstetler; Dee Brown-excused. Board of Public Education (BPE) staff present: McCall Flynn, Executive Director; Kris Stockton, Administrative Specialist.

<u>Presenters:</u> Mr. Don Harris, Chief Legal Counsel, Department of Administration; Dr. Lisa Grover, Senior Director of State Advocacy, National Alliance of Charter Schools; Dr. Jim Goenner, National Charter School Institute; Dr. Ashley Rogers Berner, Johns Hopkins Institute for Education Policy.

<u>Guests:</u> Online: Mr. Chip Lindenlaub; Dr. Tim Tharp, Chair, BPE; Representative Sue Vinton; Cheryl Tusken; Ben Lindquist. In room: Jane Hamman, BPE; Jenny Murnane Butcher, Montanans Organized for Education;;; Pad McCracken, Legislative Analyst, Legislative Services Division; Robin Mohs; Susie Hedalen, Vice Chair, BPE; Leslie Heiner, Ed Choice; Georgia Fryer.

Item 1 Approve Consent Agenda – 10:04:45

Member Rutt moved to approve the Consent Agenda as presented. Motion seconded by Member Wright.

No discussion. Motion passed unanimously.

Approve Agenda – 10:05:39

Vice Chair Wright moved to adopt the agenda as presented. Motion seconded by Member Rutt.

No discussion. Motion passed unanimously.

Item 2 Chairperson Welcome Statement – 10:06:22

Chair Schreiber thanked Commission members for their work on the Commission and recognized Dr. Martin Luther King Jr. by reading a passage written by Dr. King regarding the importance of education. Chair Schreiber noted that it is also National School Choice Week.

Item 3 Discussion/Presentation: Don Harris, Chief Legal Counsel, Department of Administration; Rulemaking – 10:09:41

Mr. Don Harris gave an overview of the Administrative Rulemaking process by reviewing the intent of and timeframes for rulemaking. Mr. Harris discussed what is contained in the proposal notice, the adoption notice, and the timelines pertaining to the Administrative Rulemaking process before answering Commission member questions.

Item 4a Discussion/Presentation: Lisa Grover, Ph.D., Senior Director of State Advocacy, National Alliance of Public Charter Schools; Measuring Up to the Model – 11:01:37

Chair Schreiber introduced Dr. Lisa Grover by reviewing her advocacy work surrounding public charter schools and her work for the National Alliance of Public Charter Schools. Dr. Grover examined work the Alliance does on behalf of charter schools and states, and her experience opening a charter school in New Mexico and creating the New Mexico Public Charter School Association. Dr. Grover discussed the growing public charter school movement as parents push for more school choice, the percentages of charter schools in rural settings vs. urban settings, a history of the charter school movement, the definition of charter schools, a comparison of public schools and charter schools, and successes of charter schools across the country. Dr. Grover discussed how the governance structure of charter schools differs from that of traditional public schools by allowing parents, stakeholders, and community members to start a school and have input as to how the school is run from the "bottom up." This differs from the traditional publicschool model of an elected school board governing the school and making decisions under the direction of the state education department who sets regulations. Dr. Grover then reviewed the Community Choice Schools Act in Montana and compared it to the Model Charter School law, stating that the Community Choice Schools Act is strong and compares well to the model law. Representative Sue Vinton, who carried HB 562, discussed the differences between HB 549 Public Charter Schools and HB 562 Community Choice Schools, which both passed during the 2023 Legislative Session. Dr. Grover discussed components that predict the success of charter schools, before discussing how charter schools handle special education, athletics, and licensed vs. unlicensed teachers. Dr. Grover added that the funding could be improved over time, specifically for transportation and facilities. Dr. Grover concluded her presentation by answering Commission member questions.

Item 4b Discussion: Jim Goenner, National Charter School Institute; Implementation – 12:06:50

Dr. Jim Goenner gave a presentation on the duties of the commission as a charter school authorizer as well as an authorizer of other authorizers. Dr. Goenner reviewed his presentation from the November 2023 Commission meeting. He went on to discuss what schools want from an authorizer, how it pertains to the Community Choice Schools Act as passed in Montana, and the responsibilities contained in the law for the Commission to carry out.. Dr. Goenner answered member questions..

Item 5 Discussion/Presentation: Dr. Ashley Rogers Berner, Johns Hopkins Institute for Education Policy: Education Pluralism in America – 13:11:26

Chair Schreiber introduced Dr. Ashley Rogers Berner and reviewed her educational and professional background where she is a professor at Johns Hopkins University School of Education, her work in the Johns Hopkins Institute for Public Policy, and her work as an author. Dr. Berner began her presentation to the Commission discussing educational pluralism as a way to restructure the education system. Dr. Berner discussed how other countries design their education systems using an educational pluralism structure in which the government funds and regulates the education system but is not the sole operator of the schools. This differs from the

traditional United States educational system which uses an education uniformity system, meaning that the government funds, regulates, and operates all the public schools. Dr. Berner discussed that historically the United States had an educational pluralism structure, but that system developed into the education uniformity system which has been in place for the past 100+ years. Dr. Berner discussed the events that led to this systemic change, the consequences of this system, and how pluralism handles education differently. Dr. Berner discussed how educational pluralism recognizes different ethos in schools and funds the schools accordingly, helps all families find the best education for their children, recognizes that the state, family, and civil society are all important for democracy, that pluralism can bring positive benefits to the next generation, and more. Dr. Berner reviewed the current education system in the United States and noted that each state governs its own system. She noted that historical underachievement is still an issue for the United States as a whole and gave examples of how some states and school districts have implemented changes to their public educational curriculum to ensure that students have high quality curriculum and are sufficiently prepared for post-secondary education or the workforce. Members discussed their experiences in educational settings with different curriculum, how educational pluralism could work in the Montana, and how some states or schools have incorporated types of pluralistic change through school choice measures. Dr. Berner engaged in questions from the Commission and guests

Item 6

Action: Formation of Subcommittees – Shall the Commission form any committees at this time other than the standing Executive Committee? – 15:06:52

Member Rutt moved to form a Fundraising Special Committee to commence immediately and to continue until 12/31/24 that will develop, manage, and carry out a fundraising campaign to acquire donations for the operations of the Choice Commission. Motion seconded by Vice Chair Wright.

Chair Schreiber made comments on the work that the fundraising committee will need to do and for any members to let her know if they are interested. Chair Schreiber stated that subcommittees will be made up of three people.

No further discussion. Motion passed unanimously.

Vice Chair Wright moved to form a Rulemaking Special Committee to commence immediately and to continue until 12/31/2024 that will guide the process of creating a framework for rulemaking, including identifying what parts of the law need rules or clarification, prioritizing the sequence of work, setting a schedule for the framework and the rulemaking process, and ultimately, recommending rules to the committee as a whole. Motion seconded by Chair Schreiber.

Vice Chair Wright noted she would like to add to the motion to define membership on the committee.

Chair Schreiber noted that the motion could be amended to include that language.

Vice Chair Wright noted she would amend the motion.

Vice Chair Wright amended the motion: I move to form a Rulemaking Special Committee to commence immediately and to continue until 12/31/2024 that will guide the process of creating a framework for rulemaking, including identifying what parts of the law need rules or clarification, prioritizing the sequence of work, setting a schedule for the framework and the rulemaking process, integrating a public steering committee, and ultimately, recommending rules to the committee as a whole. Motion seconded by Member Kincheloe.

Chair Schreiber restated the amended motion.

No discussion on the amended motion.

Chair Schreiber restated the amended motion once more.

No further discussion. Amendment passed unanimously.

Chair Schreiber read the full motion.

No discussion. Motion passed unanimously.

Member Kincheloe moved that the Choice Commission send the Donation Intake Process Form as presented in the agenda packet to the Board of Public Education to request an agreed upon communication process regarding donations intended for the Community Choice Schools Commission and processed by the BPE staff. Motion seconded by Member Rutt.

Comment from Executive Director McCall Flynn that the Board staff has already reviewed the form and proposed communication process and sees no issue with moving forward.

Chair Schreiber thanked the Executive Committee and the BPE for sharing their internal documents.

No further discussion. Motion passed unanimously.

Item 7 Future Agenda Items – 15:19:12

Chair Schreiber noted the February meeting will be virtual and no meeting is scheduled in March. The Chair asked for suggestions for speakers for the April meeting and suggested topics included: an update on the litigation, a presentation from high performing authorizing organizations, a presentation from Dr. Plucker from Johns Hopkins University on accountability, and a look at examples from other states for Charter School applications from which the Commission might be able to get ideas. The Chair noted that future meetings beyond April will be determined at a later time.

Public Comment

Representative Sue Vinton thanked the members of the Commission and the presenters for their contributions to the meeting today.

Dr. Tim Tharp, Chair, BPE, commended the Chair on the meeting today and noted how impressed he is with the work the Commission is doing on the front end, and that the Board is paying attention and taking examples from the information for the Public Charter School program.

Chair Schreiber thanked members and guests for their time and participation and noted a change to the evaluation form.

Adjourn

The meeting adjourned at 3:28 PM.



Community Choice Schools Commission Meeting Agenda

Meeting Agenda
February 21, 2024
Zoom Webinar

	Estimated	Details				
	Time					
Call to Order	10:00 a.m.	1. Pledge of Allegiance				
		2. Roll Call				
		3. Statement of Public Participation				
		4. Welcome Visitors				
Note to the		1. Action may be taken on any item listed on the Choice Commission agenda. Per §2-3-103				
Public		MCA, the Choice Commission encourages public comment on any item prior to final action.				
		2. All times are approximate and may change as reasonably necessary.				
Agenda						
Item 1	10:05 a.m.	♦ Action: Consent Agenda Adoption: Minutes from 1/23/24				
		♦ Action: Agenda Adoption for 2/21/24				
Item 2	10:10 a.m.	Chairperson Welcome Statement				
Item 3	10:15 a.m.	Reports:				
		1. Fundraising Special Committee: Cathy Kincheloe				
		2. Rulemaking Special Committee: Jon Rutt				
Item 4	10:30 a.m.	Discussion: Jim Goenner, National Charter School Institute; Beginning with the End				
		in Mind				
		a. Assumptions and Timelines for School and Authorizer Applications				
		b. Goals and Expectations for April's Advance (work session retreat)				
Item 5	11:30 a.m.	Discussion: Ben Lindquist, Arcadia Education; Making Pluralism Work in Practice				
Public	12:30 p.m.	This time will be provided for public comment on items not listed on the agenda. This meeting is				
Comment	•	open to the public electronically. For those wishing to give virtual public comment, please contact				
		<u>bpe@mt.gov</u> to request the Zoom link for the meeting. Written public comment may be submitted to the Executive Director of the BPE at <u>bpe@mt.gov</u> and will be shared with the Commission members				
		and included as part of the official public record.				
Adjourn	12:45 p.m.	, , , , , , , , , , , , , , , , , , ,				
Note to the	•	**Agenda items are handled in the order listed on the approved agenda. Items may be rearranged				
Public		unless listed "time certain." Public comment is welcome on all items listed as "Action" and as noted at				
		the end of each meeting.				
		**The Choice Commission will make reasonable accommodations for known disabilities that may				
		interfere with an individual's ability to participate in the meeting. Individuals who require such				
		accommodations should make requests to the Board of Public Education as soon as possible prior to				
		the meeting start date. You may write to: Kris Stockton, PO Box 200601, Helena MT, 59620, email at:				
		kmstockton@mt.gov or phone at 406-444-0302.				

WHY ARE COLORADANS PAID 30% MORE THAN MONTANANS?

In 2019, a survey of 800+ Montana employers revealed that the number one obstacle to expanding employment is a lack of skilled workers. An overwhelming number of employers observed that: (a) schools are not adequately preparing students for the workforce; (b) schools are not adequately teaching students interpersonal skills; and (c) a majority of new hires required additional skills training to do the job.¹

In January 2024, five years later, the U.S. Chamber of Commerce produced a national report on worker shortages. In that report, Montana is characterized as experiencing the "most severe" worker shortage index with 42 available workers for every 100 open jobs as of September 2023. There are 35,000 job openings reported for the state with only 14,691 unemployed workers.²

For this January 2024 edition of our 12-month series, we want to address a basic question that may help explain these acute shortages – *Is Montana's education sector doing a good job preparing young adults to enter the workforce?*

To answer this question, it is important to start by defining success as follows:

- SUCCESS IS NOT enabling young adults to get a job. After all, employment is important, but if we want to set a high expectation, simply getting jobs is the bar around our ankles.
- SUCCESS IS DEFINED as enabling young adults to obtain high paying jobs that yield earnings growth and
 upward mobility throughout their careers.

Right now, it is not hard for Montanans to find a job. According to media reports, there are 3 open positions for every 1 adult seeking employment in the state. However, what is unclear is if a broad cross-section of Montana's young adults are being prepared to get the best jobs – those jobs that yield the highest pay, strongest earnings growth, and most upward mobility over time.

Head-to-Head Comparison Between Montana and Colorado

In this review, we decided to take a head-to-head approach by comparing the employment outlook for young adults in Montana and Colorado. We selected Colorado as the comparison state for 4 reasons –

- 1. Colorado has the highest rated K12 education sector in the Rocky Mountain region.³
- 2. In 2023, U.S News ranked Colorado's economy 3rd in the nation.⁴
- 3. Although Colorado is far more populous than Montana, the state covers a similarly sprawling geographic area with large rural expanses and many small- to mid-size towns.
- 4. Both Colorado and Montana have experienced significant in-migration from other regions of the country in the past two decades.

¹ 2019 Montana Chamber of Commerce Survey

² <u>US Chamber of Commerce Labor Shortages</u>

³ US News & World Report

⁴ Colorado 2023 Talen Pipeline Report

Of course, there are many differences between Colorado and Montana. But by taking this approach, we seek to compare Montana with another state often regarded as a regional exemplar.

In 2023, Coloradan workers were paid an average annual salary of \$67,870, which equates to \$32.63 per hour. Montanan workers were paid an average annual salary of \$52,200, which equates to \$25.11 per hour. So, on an overall salary basis, Coloradans were paid an average of 30 percent more.⁵

In this analysis, we want to establish to what extent young adults have a better employment outlook. So, to capture this age group, we thought it would be helpful to compare the average salaries for young adults in Montana and Colorado. See the two rows highlighted below.

Comparison of Average Salary by Age Group									
Age Group	Montana	Colorado	Percent +/-						
Householder < 25	\$32,413	\$43,365	+33.8% Colorado						
Householder 25-44	\$69,192	\$87,239	+26.1% Colorado						
Householder 45-64	\$71,064	\$96,439	+35.7% Colorado						
Householder 65+	\$47,015	\$58,270	+23.9% Colorado						
Source: Average Salary by Age In 2024 – Forbes Advisor									

As this comparison, shows, young adults less than 25 and those between 25 and 44 years of age are paid substantially more in Colorado than in Montana. Why?

One possible way to explain this discrepancy is that, if it costs more to live in Colorado than Montana, employers may be forced to pay more. But is that really the case? In the 3rd quarter of 2023, the state of Montana ranked 33rd on a benchmark cost-of-living index where Colorado ranked 35th. The two states have a very similar cost of living with Montana's index at 103.1 and Colorado's index at 106.9. The benchmark index we chose spans 6 factors of cost: groceries, housing, utilities, transportation, healthcare, and a miscellaneous category.⁶

This comparison raises a simple question – why do Coloradans get paid 30% more than Montanans when residents of both states are experiencing a very similar cost of living?

As a starting point, we can assume that working adults in Colorado must be better educated than in Montana, which allows them to command higher salaries. As the table below illustrates, that is in fact the case. Nearly 10 percent more adults in Colorado have completed a bachelor's degree or higher.

Percent of Adults 25 or Older by Level of Education Attainment, 2021								
Education Attainment Level	Montana	Colorado						
Less than high school	5.6%	7.5%						
High school diploma or equivalent	26.8%	20.1%						
Some college, no degree	23.7%	19.6%						
Associate degree	9.1%	8.3%						
Bachelor's degree or higher	34.8%	44.4%						
Source: Which states are the most educated? - USAFacts								

⁵ Average Salary By State In 2024

⁶ Cost of Living Data Series

The well-educated and qualified workforce has played a significant role in making Colorado a hub for finance, technology, and bio-tech startups while also making the Centennial State a destination for relocating and expanding out-of-state businesses.

So, what is it that motivates Colorado adults to obtain a more advanced higher education? And what can Montana learn from Colorado's educational journey?

There are straightforward answers to these questions...though they are not answers that that have been publicized before.

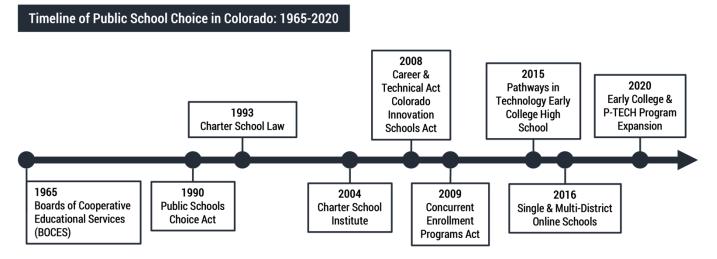
As far back as 1965, the state of Colorado began embracing public school choice as a means of strengthening the state's education, from elementary to secondary to postsecondary institutions. By passing a series of education bills into law, the Colorado legislature has reshaped PK-16 education with the overarching priority of preparing students for the workforce and lifelong opportunities.

Now, 58 years later, the commitment to these approaches, which have steadily expanded the range of education options available to parents, has transformed the performance, competitiveness, agility, and innovativeness of Colorado education at all levels.

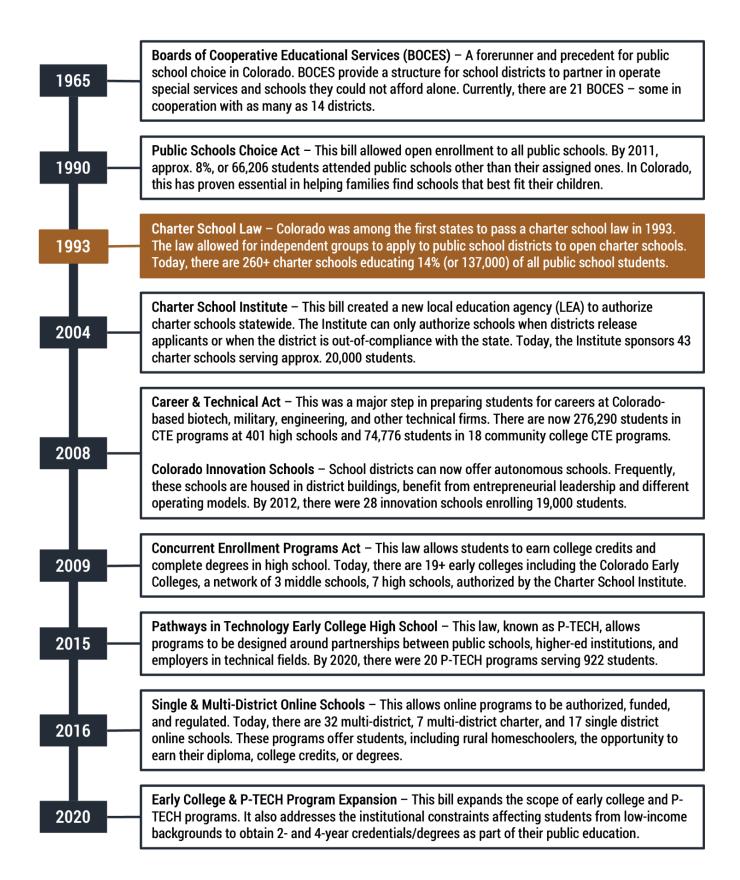
Unfortunately, Montana has not followed this path. Until 2023, Montana's state leadership was largely resistant to legislating charter schools and other forms of school choice. Instead, Montana's state government and K12 education establishment have chosen to insulate and protect public school systems from change while propping up their sagging performance by putting in place supplemental supports. This strategy has resulted in major gaps in educational quality and workforce preparation.

History of Public School Choice in Colorado

As the timeline below illustrates, among Rocky Mountain states, Colorado has been one of the most forward-thinking and responsive in paving the way so that PK-16 education can meet changing workforce and employer priorities. Below, we have listed the years and the benchmark education bills. Under the summary timeline, we have included a brief description of what these advances have contributed individually and collectively.



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In reviewing this timeline, it is important to recognize just how much Colorado has expanded the range of workforce-ready school choices available to families. That expansion started with intra-district collaboration, open enrollment, and charter schools. Over time, it led to district-college-employer partnerships, early colleges, concurrent enrollment, and the growth of online options. Through it all, the quality-of-education and life opportunities for all students has been the focus, not protecting districts and the state public school establishment.

There are, of course, dozens of other important Colorado bills that could have been cited in this section, but in our judgement, these are the benchmark laws that enabled Colorado to transform PK-16 education. Through the passage and enactment of these laws, a broad cross-section of students is being provided with quality public school choices and prepared to succeed in the workforce.

Top Takeaways – Putting It All Together

What can we take away from this overview of Colorado's history of PK-16 education can serve as an example for Montana? Here are the top seven lessons that we see:

- 1. Colorado has embraced and harnessed school choice for 60+ years instead of resisting it.
- 2. This embrace has broken down protective barriers, counteracted bureaucratic red tape, and made it clear that parent choice takes priority over district control.
- 3. Colorado has leveraged social entrepreneurship, innovation, competition, and partnerships between schools and employers in the best interest of advancing PK-16 education.
- 4. Under such a forward-thinking legislative agenda, public education in Colorado has flourished. Districts and public schools have not declined or lost market-share, but rather, have benefitted greatly from new resources and partnerships.
- 5. Instead of being monolithic, complacent, and static, Colorado's education sector is agile, performance-driven, and student-centered with many pathways to a quality education.
- 6. Colorado is leaning into preparing students from all socioeconomic backgrounds to succeed in 21st Century workforce realities rather than backing away from its primary education charge.
- 7. Consequently, Colorado's young adults are paid far more than they would be in Montana to enter the workforce and complete the first segment of their careers.

By all indications, these seven takeaways do not just apply to a slice of Colorado's school-age population. In the 2022-23 year, there were 179 school districts with 1,927 elementary, middle, and secondary schools in Colorado collectively enrolling 883,264 students. These seven takeaways – and the associated benefits to workforce entry and career earnings – have fundamentally transformed education for all students and families, who are the primary beneficiaries of education in Colorado.

Although Montana's workforce preparation challenges remain widespread, there are encouraging signs. Last year, the Governor signed a bill to increase annual funding for the Advanced Opportunity program from \$1.7 million to \$4 million to expand work-based opportunities and personalized learning for Montana students. ⁷

Similarly, the state tripled support for organizations that prepare students for the skilled trades, including Future Farmers of America and SkillsUSA. Funding was increased from \$550,000 to \$1.5 million.⁸

In a recent press release highlighting the strength of Montana's workforce, Governor Gianforte observed, "Recognizing a four-year college degree isn't for everyone, we're expanding access to apprenticeships and creating more good-paying careers," Gov. Gianforte said. "Ensuring Montanans have better access to apprenticeships and trades education empowers our workers with in-demand skills, develops our workforce, and creates better-paying Montana jobs." But access is not the same as readiness. Readiness for apprenticeships, trades, or high paying jobs requiring a college degree is the responsibility of Montana schools, which must be challenged to elevate their game, not insulated from competition.

2023 was a landmark year for school choice in Montana. During the legislative cycle, one step that Montana's legislature took was to clarify that, when parents choose to open-enroll their students across district boundaries, they cannot be charged extra expenses by the district they leave or the district they enter. Although improvements were made, districts still have many rights to deny parents cross-district enrollment transfers. These district controls act to deprioritize parent choice rather than give it primacy.

As we start the 2024 year, Montana is still in the formative stages of moving towards a PK-16 education sector that prepares all young adults, not just for jobs, but for high paying careers, upward mobility, and lifelong prosperity. With so many other states now seeing the long-term benefits of school choice for workforce readiness and lifetime earnings, there is much to learn from the transformational direction that Colorado has followed. We encourage Montanans to study and learn from the successes of other states as a means of lighting its unique path forward.

Authors



Benjamin J. Lindquist

Benjamin J. Lindquist is an Executive Partner with Arcadia Education Group. He spent the past 28 years working to strengthen K-12 education for families who lack access to high quality options including 12 years starting and operating public charter schools in low-income

communities and 10 years as an education venture funder. Ben is a published author, researcher, and advocate with a bachelor's degree from St. John's University and the College of St. Benedict in Minnesota as well as an MBA from the Leeds School of Business at the University of Colorado – Boulder. In 2021-2022, he completed 12 courses towards a master's degree in Executive Ministry at Colorado Christian University. He lives in Lakewood, CO, with his wife of 24 years and their 12-year-old son.



Cody R. Bendix

Cody Bendix is a Managing Consultant with Arcadia Education Group. Born and raised in Phoenix, Arizona, he graduated from Arizona State University with a bachelor's degrees in U.S History and Political Sciences.

Over the past decade, Cody has worked with public charter schools and private schools alike running the gamut from classical to fully digital and hybrid programs leading marketing, communications, government affairs, and pioneering new levels of school accountability. Cody lives in Gilbert, Arizona with his wife and son. He is an avid soccer fan and enjoys getting outdoors in the hope of one day completing each section of the Arizona Trail.

⁷ How Montana is paying the way in trades education

⁸ Governor Gianforte Expands Work-Based Learning for Montana Students

⁹ Governor Gianforte Highlights Strength of Montana Workforce

Community Choice Schools Commission Meeting Evaluation

Name:									
Meeting Date:									
Please rate the following statements on a 1 to 5 scale according to:									
5= strongly agree 4= agree 3= neutral 2= disagree 1= strongly disagree									
Statements	5	4	3	2	1				
The Commission meeting materials prepared me well for the meeting.									
I received the agenda packet in time to prepare for the meeting.									
Commission members came prepared to the meeting and ready to conduct business.									
The meeting was well facilitated.									
We focused most of our time on that which is most important.									
We used our time in the meeting room well today.									
The best part of the Commission meeting today was:									
The meeting could have been better if we:									